



Vividly Brighter

Suite of Innovative Products and Services Offered



RECNEWS

September 2022

REC listens carefully to its member-owners.

In recent years, you have asked for new ways to save money and move our communities toward a brighter future.

This led us to create Vividly Brighter - a suite of innovative products and services designed to improve lives and strengthen communities. We want our member-owners to enjoy energy sources and systems that focus on solutions for the future.



NEW! Upgrades



REC is the first electric cooperative in Virginia to offer a program like this, which helps residential members to install energy-efficiency upgrades in their homes and pay for those upgrades over time on their electric bill. The program is designed to help member-owners improve the comfort and value of their homes without taking on personal debt. Our trained and qualified energy experts provide recommendations of the most cost-effective upgrades and if you choose to implement these upgrades, the cost will be paid for upfront by REC.

REC intends to make sure members do not pay more than they save annually. For many, this program will significantly lower their overall bill even during REC's investment-recovery period. Members can also take advantage of water heater replacements, electrical services, a program to help cover costs in the event of damage caused by a power surge, and a discount on whole-home generators.

Charging



Through a pilot program, the first 200 REC members who drive all electric or hybrid vehicles will be eligible for a \$7 bill credit each month, which is the same as 200 miles of free charging. That comes in exchange for participants agreeing to charge their electric vehicles during off-peak hours – usually overnight. We hope and expect to expand this offer to even more members in the coming years.

We have resources on our website to help you learn about electric vehicles (EV), compare an EV to your current vehicle, and to assess the various models on the market. You can expect to hear much more from us about electric vehicles now and into the future. We hope that this time next year we will have announcements about community charging initiatives and clean energy school buses right here in our service territory.

Solar



Vividly Brighter Solar is designed to support members who want to install solar panels on their home or property - or who want to participate in our community solar solution without the hassle or expense of installing a solar installation themselves. Ready to take the plunge and install solar panels on your roof or property? Fantastic! REC is here to support you and your solar contractor at every step.

Curious about solar, but not sure you're ready or able to invest in solar panels? No problem! We can work with you, too, through our community solar program, which allows member-owners to purchase blocks of solar power each month without any upfront investment or construction. Our Clean Energy team has the expertise and resources you need to answer important questions related to either solar program.

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